

Marcos Semola – Executive Summary

Marcos Semola is an IT executive acting as Business System Manager LA at Shell Downstream International, a 6.3bi EUR business, after performs as Global IT GRC Manager at Shell Gas&Power International in Netherlands in charge for Governance, Risk and Compliance across worldwide subsidiaries distributed along 35 countries within a 2.5bi EUR business. He is also the Vice-President of ISACA Rio chapter. Previously as Head of Information Risk Operations at Atos Origin United Kingdom was responsible for the profitable operation of about EUR 12.3mi global contracts and before that he held regional responsibility as South America Security Consulting Manager at Atos Origin Brazil, developing a new business and managing an experienced and large team of consultants, which have achieved a profitable growth of 35% and doubled its financial results in the second year. His responsibilities have included the definition of business strategy, commercial approach, P&L full control, management of complete service delivery process, program management, and quality assurance such as leading sales support activities and driving professional services methodology.

Marcos has strong relationships with global and local partners including key clients into several sectors through 18 years of business and IT practical experience in more than 60 national and international projects including business development and management, global programmes management, IT consulting, information risk management, professional services design and project management mainly focused on worldwide companies in the Oil*Gas, Financial, Telecom and Retail industries such as Shell, Telefonica, Philips, Itau Bank, ABN Amro, Petrobras, Rhodia and TIM Telecom Italia. He is internationally certified PCI Qualified Security Assessor in Data Security Standard by Payment Card Industry Council of United States.

He is a senior consultant experienced in business development and management, professional services and information risk. Internationally certified CISM professional, Certified Information Security Manager, PCI Qualified Security Assessor in Data Security Standard by Payment Card Industry Council of United States, BS7799/27001 Lead Auditor by British Standard Institute, PRINCE2 practitioner in Project Management, member of the ISACA, ISSA, Brazilian Institute of Corporate Governance and further founding member of IISP – Institute of Information Security Professionals of London. Post Graduate in Negotiation and Strategy by LSE - London School, MBA Professor at FGV - Fundacao Getulio Vargas Business School, he also holds a Master in Business Administration with Applied Technology in Business with honours, is Post Graduate in Marketing & Business Strategy, Post Graduate in Local Network and has a Bachelor in Computing Science.

Marcos has also been actively involved in information technology, security and audit market development as keynote speaker and writer, publishing articles in the main national and international specialized magazine and journals which translate complex business challenges into accessible language. He has also been the writer responsible for the monthly edition of the IS management newsletter at the worldwide IDG group since 1999, author of the management book 'Information Security Management - The Executive View', co-author of the business book 'Information Strategy Management & Competitive Intelligence' and also co-author of the academic book 'Information and Communications Technology', published respectively in 2002, 2005 and 2006.

He is recognized as a reference into his field of competence and was awarded Professional of the Year 2008 ISSA AWARD®, NATA® 2007 as one of the fifty most influent information security executives of Brazil by TI-Intelligence, SECMASTER® Information Security Professional of 2003 Private Sector and 2004 Marketing Development in Brazil by ISSA - Information System Security Association and was an invited member of the Award Academy from 2005. He is self-motivated, business and result-oriented and his personal interests include the culture of process management, IT maximization, travel, photography, travel and sports in general. He is an active member of photography associations and as a freelance photographer of Getty Image global image bank his work can be seen in United States, Israel, France, Bulgaria, Netherlands, United Kingdom and Brazil. Marcos has also performed volunteer work such as Leukaemia Research, British Heart Foundation and Tour de France.

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Additional endorsements can be obtained through LinkedIn at <https://www.linkedin.com/profile?viewProfile=&key=164701>